

Nora Madison, PhD

Assistant Professor of Digital Communication & New Media
Chair of the Communication Program
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EDUCATION

2016. Drexel University. PhD in Communication, Culture & Media.
Dissertation: *Technologies of Visibility: New Mediations of Bisexuality*.

2002. Arcadia University. BA in Sociology. Minors in Anthropology; Women & Gender Studies.
University and Departmental honors.

ACADEMIC APPOINTMENTS

2019 – 2020 Fulbright Scholar, Digital Culture program. University of Bergen, Norway
2019 – present. Chair, Communication Program, Chestnut Hill College
2017 – 2019. Coordinator, Communication Program, Chestnut Hill College
2015 – present. Assistant Professor of Digital Communication & New Media, Chestnut Hill College
2011 – 2015. Lecturer, Department of Culture & Communication, Drexel University

RESEARCH APPOINTMENTS

2019 – 2020 Fulbright Scholar, Digital Culture program. University of Bergen, Norway
2010 – 2015. Graduate Research Assistant, Department of Culture & Communication, Drexel University
2003 – 2010. Research Associate & Program Grant Writer, Center for Urban Health Policy and Research at
Einstein Hospital, Philadelphia, PA

GRANTS & AWARDS

2019. “The Semiotic of Protest: Your Resistance has Become Meme.” Awarded by the J. William Fulbright
Foreign Scholarship Board to study the semiotics of protest at the University of Bergen, Norway for the
2019/20 AY.
2018. “Immersive Communication Program.” \$10,000 awarded by the Sr Carol Jean Vale Academic Initiative
Fund for the support of developing a new undergraduate program pairing digital media pedagogy with
on-location immersive industry experience.
2015. Drexel University Excellence in Teaching Award in the category of Graduate Student Teaching.
2012. Emerging Scholars International Research Grant. \$5000 awarded by the Ford Foundation for the
support of dissertation fieldwork and analysis.
2011. HASTAC Fellow (Humanities, Arts, Science, and Technology Alliance & Collaboratory.)

PEER REVIEWED PUBLICATIONS

2020. Madison, N. & Klang, M. Digital Activism: Is Resistance Online Less Valuable? *Journal of Digital Social
Research* (forthcoming).
2019. Madison, N. & Klang, M. (Eds.) Digital Resistance: The Case for Everyday Activism. [Special Issue].
Journal of Resistance Studies, 2(5): 5-11.
2019. Madison, N. & Klang, M. Recognizing Everyday Activism: Understanding Resistance to Facial
Recognition. *Journal of Resistance Studies*, 2(5): 97-113.
2018. Madison, N. “Representing Bisexuality in the Digital Age.” In Paul Nixon & Isabel Düsterhöft (Eds.) *Sex in
the Digital Age*. NY: Routledge.
2018. Klang, M. & Madison, N. “Vigilantism or Outrage: An Exploration of Policing Social Norms Through
Social Media.” in Bastiaan Vanacker & Don Heider (Eds.) *Ethics for a Digital Age*. Peter Lang Publishing.

2017. Madison, N. "The Bisexual Seen: Countering Media Misrepresentation." *Journal of Media & Culture*, 20(4).
2016. Klang, M. & Madison, N. "The Domestication of Online Activism." *First Monday*, 21(6).
2013. Shumar, W. & Madison, N. "Ethnography in a Virtual World." *Ethnography and Education*, 8(2): 255-272.
2010. Phipps, E., Madison, N., Pomerantz, S., Klein, M. "Identifying and assessing interests and concerns of priority populations for work-site programs to promote physical activity." *Health Promotion Practice*, 11(1): 71-8.
2008. Phipps, E., Madison, N., Polansky, M., Tester, W. "The importance of patient participation in second-line chemotherapy decisions: Perspectives of African American patients." *J National Medical Association*, 100(12): 1434-40.
2005. Phipps, E., Quinn, J., Madison, N., Ackler, J., Pomerantz, S., Tester, W. "Patient and industry barriers to pain control in low income cancer patients." *Issues in Clinical Oncology*, November/December: 36-39.
2005. Phipps, E., Harris, D., Braitman, L., Tester, W., Madison, N., True, G. "Who enrolls in observational end of life research? Report from the Cultural Variations in Approaches to End of Life Study (CVAS)." *J Palliative Med*, 8(1): 115-20.
2003. Madison, N. & Church, J. "Are you a 'real' female? Gender and authenticity in Asheron's Call." In Rebecca Lind (Ed.), *Race/Gender/Media: Considering Diversity Across Audiences, Content and Producers*. (p. 315-322) New York: Pearson Education.

BOOK PUBLICATIONS

- Under Contract. Klang, M. & Madison, N. *Technologies of Resistance: Digital Platforms and Everyday Activism*. Roman & Littlefield. Expected date of publication: June 2020

CONFERENCE PRESENTATIONS

2019. Madison, N. & Klang, M. "Barely Allowed: The Narratives of Nude Protest Online." Digital Narratives Network (DNN). Bergen, Norway.
2019. Klang, M. & Madison, N. "Live Facial Recognition in Public: Is There a Right to Anonymity?" 9th Annual International Symposium on Digital Ethics. Chicago, IL.
2018. Madison, N. & Klang, M. "The Activist Image: Protest Selfies, Social Surveillance, and Identity Signaling." 8th Annual International Symposium on Digital Ethics. Chicago, IL.
2018. Klang, M. & Madison, N. "Activism as Meme: The Globalized Performance of Protest." Eastern Sociological Society. Baltimore, MD.
2017. Madison, N. & Klang, M. "Online Mammary Activists: Trolling the Surveillance Capital Machine." Connecting to the Masses Conference. Amsterdam, Netherlands.
2017. Madison, N. "A Theory of Everyday Digital Activism." Digital Sociology Mini Conference of the Eastern Sociological Society. Philadelphia, PA.
2016. Klang, M. & Madison, N. "Funeral Selfies and its Discontents: Manners, Media & the Right Way to Mourn." Sixth Annual International Symposium on Digital Ethics. Chicago, IL.
2015. Madison, N. "Digital Bisexuality: The Semiotics of Online Sexual Identity." Association of Internet Researchers. Phoenix, AZ.
2015. Madison, N. "Technologies of Visibility: Digital Mediations of Identity Online." International Communication Association. San Juan, Puerto Rico.
2014. Madison, N. "Technologies of subjectivity: Systems of production and enactment in online spaces." Theorizing the Web. New York, NY.
2014. Madison, N. "The Doctor, The Succubus, The Dragon, and the Problem of Three: Representations of Bisexuality in Popular Media." Popular Culture Association. Chicago, IL.
2013. Madison, N. "Enacting Bisexuality and Mediating Visibility in Online Spaces." Association of Internet Researchers. Denver, CO.
2013. Madison, N. "New Mediations of Bisexuality: Findings from the Emerging Scholars Research Fellowship." International Association of Sexuality, Culture, and Society. Buenos Aires, Argentina.
2012. Madison, N. "New Mediations of Bisexuality: Technologies of subjectivity online." Association of Internet Researchers. Manchester, UK.
2012. Madison, N. "Framing Bisexuality: The label, the performance, and the paradox." Gender, Bodies, and Technology. Roanoke, VA.

2012. Madison, N. "(In)Visible Online: New Mediations of Bisexuality." Lavender Languages. Washington DC.
2011. Madison, N. "Tracing Bisexuality: The label, the performance, and the paradox." American Anthropological Association. Montreal, Canada.
2011. Madison, N. "'I am Visible': Online bisexual communities, identities, and the paradox of visibility." Association of the Internet Researchers. Seattle, WA.
2011. Madison, N. "The Articulation of Bisexual Identities in New Mediascapes: Negotiating (in)visibility online." International Association for the Study of Sexuality, Culture & Society. Madrid, Spain.
2010. Madison, N. "Bisexuality and Binary Dams: Negotiating the Flows of Identity Discourse." American Anthropological Association. New Orleans, LA.
2010. Madison, N. "Bi Watchdogs: Negotiating Identity and Anxiety Online." Association of Internet Researchers. Gothenburg, Sweden.
2010. Madison, N. "Constructing, deconstructing, and reconstructing identity: Fluid identity and narratives of bisexuality online." Lavender Languages. Washington DC.
2009. Madison, N. "Beyond binary: Bisexuality and the narratives of fluid identities online." American Anthropological Association. Philadelphia, PA.
2009. Madison, N. "Fluid identity and embodied selves: Virtual community and the narratives of bisexuality in online social networking sites." Association of Internet Researchers. Milwaukee, WI.

INVITED TALKS

2016. "Social Media in the Classroom and Beyond." Chestnut Hill College Business Club.
2015. Invited Speaker for the Lambda Pi Eta Honor's Convocation, Chestnut Hill College.
2014. "Conversations on Interdisciplinary Research." Drexel University Graduate Student Association.
2014. "Media Matters: A Discussion of LGBTQIA Representations in Media." FUSE (Foundation of Undergraduates for Sexual Equality). Drexel University.
2013. "Technologies of Identity Online." The International Science Festival. Gothenburg, Sweden.
2012. "New Mediations of Bisexuality: Online Subjectivity." Doctoral Colloquium, Department of Culture & Communication. Drexel University.

COURSES DEVELOPED AND TAUGHT

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| Culture & Norms in the Information Society | Media Literacy |
| Critical Perspectives on Technology | Political Communication |
| Digital Media Activism (formerly Online Activism) | Qualitative Modes of Inquiry (graduate) |
| Digital Media Ethics | Queer(ing) Media |
| Gender & Race in Media | Research Methods in Communication & Media |
| Grant Writing | Senior Seminar // Capstone |
| Introduction to Communication & Media | Social Media in Society |
| Mass Media & Society | Theories in Communication & Media |
| Media Semiotics (graduate) | |

MASTERS THESIS SUPERVISION

2019. Agostinelli, Chaira. "Smart Tourism in the Digital Era: How Digital Tools and Deep Learning Transform Privacy." University of Bergen. Master's Thesis.
2019. Myrtvedt, Marlene. "Social interactive Robots for the Elderly: Ethical and Social Challenges." University of Bergen. Master's Thesis.
2014. James Lee. "Realistic Avatar Creation and Player Choice." Drexel University. Master's Thesis.
2013. Rachel Levine. "The Sex Complex: The Representation of Female Sexuality in Contemporary Media." Drexel University. Master's Thesis.

HONORS THESIS SUPERVISION

2019. Lau, Lauren. "From Mulan to Moana: The Evolution of Gender and Racial Representation in Disney Films." Chestnut Hill College. Undergraduate Honor's Thesis.

2019. Miller, Richard. "How is Cannabis Portrayed on Instagram?" Chestnut Hill College. Undergraduate Honor's Thesis.
2019. Riotte, Brielle. "Coverage of Celebrity Crimes in the News: Does Race Make a Difference?" Chestnut Hill College. Undergraduate Honor's Thesis.
2018. Benson-Abatangelo, Emily. "How Do Sportscasters Comment on Men's and Women's Sports?" Chestnut Hill College. Undergraduate Honor's Thesis.
2018. Chiba, Josie. "Feminist Advertising: Equating Empowerment to Consumption." Chestnut Hill College. Undergraduate Honor's Thesis.
2018. Hernandez, Kristian. "The Misrepresentation of Athletes in Sports Media." Chestnut Hill College. Undergraduate Honor's Thesis.
2018. Sivel, Christopher. "Selling the Vote: Marketing Political Campaigns." Chestnut Hill College. Undergraduate Honor's Thesis.
2016. Carney, Nicole. "The Power of the Hashtag in Mass Tragedies: An Analysis of the Tweet Response to the San Bernardino." Chestnut Hill College. Undergraduate Honor's Thesis.
2016. Giangiulio, Adele. "Occasionally Giving a Damn: How Traditional Femininity and Contemporary Individualism is Represented in Jessica Jones." Chestnut Hill College. Undergraduate Honor's Thesis.
2016. Knowles, Taylor. "Slut Shaming and the Value of Women." Chestnut Hill College. Undergraduate Honor's Thesis.

SERVICE TO THE UNIVERSITY

- 2019 – present. Chair, Communication Program, Chestnut Hill College
- 2018/19 Developed brand new MA in Communication, Chestnut Hill College
- 2018/19 Vice President, Faculty Senate, Chestnut Hill College
- 2018/19 Chair, Hiring Committee for Assistant Professor of Journalism
- 2017/18 Treasurer, Faculty Senate, Chestnut Hill College
- 2017/18 Experiential Education Task Force, Chestnut Hill College
- 2016–18 Faculty Development Committee, Chestnut Hill College
- 2016/17 Chair, Hiring Committee for Assistant Professor of Media Production
- 2016–19 Coordinator, Communication Program, Chestnut Hill College
- 2015/16 Hiring Committee for Assistant Professor of Journalism
- 2015 – present. Faculty Advisor, Modern Women's Club, Chestnut Hill College
- 2015/16 Developed 'Digital Communication & New Media' BA in Communication, Chestnut Hill College
- 2015 – present. Undergraduate Advisor, Communication Program, Chestnut Hill College
- 2014/15 Graduate Student Representative to the Communication & Culture Department, Drexel University

SERVICE TO THE PROFESSION

2019. Coeditor. Digital Resistance [Special issue] in the *Journal of Resistance Studies*.
2019. Peer reviewer. SAGE Media and Methods book series.
2017. Conference reviewer for the Hawaii International Conference on System Sciences (HICCS)
- 2010-2017. Conference reviewer. Association of Internet Researchers (AoIR)
- 2015-2017. Conference reviewer. International Communication Association (ICA)
- 2013-2014. Conference reviewer. Popular Culture Association (PCA)
- 2010-2013. Conference reviewer. American Association of Anthropology (AAA)

SERVICE TO THE COMMUNITY

2016. Invited Scholar, White House Office of Public Engagement. "Bisexual Community Briefing: Cultural Issues of Significance for the American Bisexual Community."
2016. Guest Educator, Franklin Learning Center High School. "So What's College Like? Preparing for College for First-Generation College Students."

MEMBERSHIPS & AFFILIATIONS

- 2019 – present. Digital Narratives Network (DNN)

2019 – present. Digital Humanities Network (DHN)
2016 – present. Resistance Studies Network (RSN)
2012 – present. International Communication Association (ICA)
2012 – present. Popular Culture Association (PCA)
2011 – present. International Assoc for the Study of Sex, Sexuality & Culture (IASSCS)
2008 – present. Association of Internet Researchers (AoIR)
2007 – present. Association of Queer Anthropologists (AQA, div of AAA)
2007 – present. Communication & Information Technologies (CITASA, div of ASA)