

Nora Madison, PhD

Assistant Professor of Communication
Coordinator of the Communication Program
Department of English & Communication
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EDUCATION

PhD, Drexel University, 2016. Communication, Culture & Media.
Dissertation: *Technologies of Visibility: New Mediations of Bisexuality*.

BA, Arcadia University, 2002. Sociology. Graduated with University and Departmental honors. Awarded membership in Alpha Kappa Delta (International Sociological Honor Society).

ACADEMIC APPOINTMENTS

2017 – present. Coordinator of the Communication Program, Chestnut Hill College
2015 – present. Assistant Professor of New Media & Communication, Chestnut Hill College
2011 – 2015. Lecturer, Department of Culture & Communication, Drexel University
2011 – 2012. Instructor, Graduate Department of Education, University of Pennsylvania

RESEARCH APPOINTMENTS

2010 – 2015. Graduate Research Assistant, Department of Culture & Communication, Drexel University, Philadelphia, PA
2003 – 2010. Research Associate & Program Grant Writer, Center for Urban Health Policy and Research at Einstein Hospital, Philadelphia, PA

GRANTS & AWARDS

2015. Drexel University Excellence in Teaching Award in the category of Graduate Student Teaching.
2012. Drexel International Travel Award. \$750 Awarded by the Graduate College to present original research at the Association of Internet Researchers meeting in Manchester, UK.
2012. Emerging Scholars International Research Grant. \$5000 awarded by the Ford Foundation for the support of dissertation fieldwork and analysis.
2011. Drexel International Travel Award. \$750 Awarded by the Graduate College to present original research at the International Association for the Study of Sexuality, Culture & Society meeting in Madrid, Spain.
2011. HASTAC Fellow (Humanities, Arts, Science, and Technology Alliance & Collaboratory.)

PUBLICATIONS

Under review. "Inscribing Bisexuality: On second skins, digital skins, and everyday activism." *New Media & Society*.
Under review. "In Defense of Digital Activism: Why Slacktivism Isn't a Thing." *Information Communication & Society*.
2018. Klang, M. & Madison, N. "Vigilantism or Outrage: An Exploration of Policing Social Norms Through Social Media." in Vanacker & Heider (eds.) *Ethics for a Digital Age*. Peter Lang Publishing.
2018. Madison, N. "Representing Bisexuality in the Digital Age." In Paul Nixon & Isabel Düsterhöft (eds.) *Sex in the Digital Age*. NY: Routledge.
2017. Madison, N. "The Bisexual Seen: Countering Media Misrepresentation." *Journal of Media & Culture*. 20(4).

2016. Klang, M. & Madison, N. "The Domestication of Online Activism." *First Monday*. 21(6).
2013. Shumar, W. & Madison, N. "Ethnography in a Virtual World." *Ethnography and Education*. 8(2): 255-272.
2010. Phipps, E., Madison, N., Pomerantz, S., Klein, M. "Identifying and assessing interests and concerns of priority populations for work-site programs to promote physical activity." *Health Promotion Practice*. 11(1): 71-8.
2008. Phipps, E., Madison, N., Polansky, M., Tester, W. "The importance of patient participation in second-line chemotherapy decisions: Perspectives of African American patients." *J National Medical Association*. 100(12): 1434-40.
2005. Phipps, E., Quinn, J., Madison, N., Ackler, J., Pomerantz, S., Tester, W. "Patient and industry barriers to pain control in low income cancer patients." *Issues in Clinical Oncology*. November/December: 36-39.
2005. Phipps, E., Harris, D., Braitman, L., Tester, W., Madison, N., True, G. "Who enrolls in observational end of life research? Report from the Cultural Variations in Approaches to End of Life Study (CVAS)." *J Palliative Med*. 8(1): 115-20.
2003. Madison, N. & Church, J. "Are you a 'real' female? Gender and authenticity in Asheron's Call." In R.A. Lind (Ed.), *Race/Gender/Media: Considering Diversity Across Audiences, Content and Producers*. (p. 315-322) New York: Pearson Education.

CONFERENCE PRESENTATIONS

2018. "Activism as Meme: The Globalized Performance of Protest." Eastern Sociological Society. Baltimore, MD.
2017. "Online Mammary Activists: Trolling the Surveillance Capital Machine" Connecting to the Masses Conference. Amsterdam, Netherlands.
2017. "A Theory of Everyday Digital Activism." Digital Sociology Mini Conference of the Eastern Sociological Society. Philadelphia, PA.
2016. Klang, M. & Madison, N. "Funeral Selfies and its Discontents: Manners, Media & the Right Way to Mourn." Sixth Annual International Symposium on Digital Ethics. Chicago, IL.
2015. "Digital Bisexuality: The Semiotics of Online Sexual Identity." Association of Internet Researchers. Phoenix, AZ.
2015. "Technologies of Visibility: Digital Mediations of Identity Online." International Communication Association. San Juan, Puerto Rico.
2014. "Technologies of subjectivity: Systems of production and enactment in online spaces." Theorizing the Web. New York, NY.
2014. "The Doctor, The Succubus, The Dragon, and the Problem of Three: Representations of Bisexuality in Popular Media." Popular Culture Association. Chicago, IL.
2013. "Enacting Bisexuality and Mediating Visibility in Online Spaces." Association of Internet Researchers. Denver, CO.
2013. "New Mediations of Bisexuality: Findings from the Emerging Scholars Research Fellowship." International Association of Sexuality, Culture, and Society. Buenos Aires, Argentina.
2012. "New Mediations of Bisexuality: Technologies of subjectivity online." Association of Internet Researchers. Manchester, UK.
2012. "Framing Bisexuality: The label, the performance, and the paradox." Gender, Bodies, and Technology. Roanoke, VA.
2012. "(In)Visible Online: New Mediations of Bisexuality." Lavender Languages. Washington DC.
2011. "Tracing Bisexuality: The label, the performance, and the paradox." American Anthropological Association. Montreal, Canada.
2011. "'I am Visible': Online bisexual communities, identities, and the paradox of visibility." Association of the Internet Researchers. Seattle, WA.
2011. "The Articulation of Bisexual Identities in New Mediascapes: Negotiating (in)visibility online." International Association for the Study of Sexuality, Culture & Society. Madrid, Spain.
2010. "Bisexuality and Binary Dams: Negotiating the Flows of Identity Discourse." American Anthropological Association. New Orleans, LA.
2010. "Bi Watchdogs: Negotiating Identity and Anxiety Online." Association of Internet Researchers. Gothenburg, Sweden.
2010. "Constructing, deconstructing, and reconstructing identity: Fluid identity and narratives of bisexuality online." Lavender Languages. Washington DC.
2009. "Beyond binary: Bisexuality and the narratives of fluid identities online." American Anthropological Association. Philadelphia, PA.

2009. "Fluid identity and embodied selves: Virtual community and the narratives of bisexuality in online social networking sites." Association of Internet Researchers. Milwaukee, WI.

INVITED TALKS

2016. "Social Media in the Classroom and Beyond." Chestnut Hill College Business Club.
 2015. Invited Speaker for the Lambda Pi Eta Honor's Convocation, Chestnut Hill College.
 2014. "Conversations on Interdisciplinary Research." Drexel University Graduate Student Association.
 2014. "Media Matters: A Discussion of LGBTQIA Representations in Media." FUSE (Foundation of Undergraduates for Sexual Equality). Drexel University.
 2013. "Technologies of Identity Online." The International Science Festival. Gothenburg, Sweden.
 2012. "New Mediations of Bisexuality: Online Subjectivity." Doctoral Colloquium, Department of Culture & Communication. Drexel University.

COURSES DEVELOPED AND TAUGHT

Communication Theories	Media Literacy
Digital Cultures	Political Communication & Activism
Gender & Race in Media	Persuasive Methods
Grant Writing	Qualitative Modes of Inquiry (graduate)
Introduction to Communication	Research Methods in Communication
Introduction to Media Studies	Senior Seminar in Communication
Mass Media & Society	Social Media in Society
Media Semiotics (graduate)	

THESIS SUPERVISION

2017. Emily Benson-Abatangelo. "How Do Sportscasters Comment on Men's and Women's Sports?" Chestnut Hill College. Undergraduate Honor's Thesis.
 2017. Josie Chiba. "Feminist Advertising: Equating Empowerment to Consumption." Chestnut Hill College. Undergraduate Honor's Thesis.
 2017. Kristian Hernandez. "The Misrepresentation of Athletes in Sports Media." Chestnut Hill College. Undergraduate Honor's Thesis.
 2017. Christopher Sivel. "Selling the Vote: Marketing Political Campaigns." Chestnut Hill College. Undergraduate Honor's Thesis.
 2016. Nicole Carney. "The Power of the Hashtag in Mass Tragedies: An Analysis of the Tweet Response to the San Bernardino." Chestnut Hill College. Undergraduate Honor's Thesis.
 2016. Adele Giangulio. "Occasionally Giving a Damn: How Traditional Femininity and Contemporary Individualism is Represented in Jessica Jones." Chestnut Hill College. Undergraduate Honor's Thesis.
 2016. Taylor Knowles. "Slut Shaming and the Value of Women." Chestnut Hill College. Undergraduate Honor's Thesis.
 2014. James Lee. "Realistic Avatar Creation and Player Choice." Drexel University. Master's Thesis.
 2013. Rachel Levine. "The Sex Complex: The Representation of Female Sexuality in Contemporary Media." Drexel University. Master's Thesis.

SERVICE TO THE UNIVERSITY

- 2017 – 2019. Experiential Education Task Force, Chestnut Hill College
 2016 – 2018. Faculty Development Committee, Chestnut Hill College
 2016. Hiring Committee for Assistant Professor of Media Production
 2016 – present. Coordinator of the Communication Program, Chestnut Hill College
 2016 – present. Undergraduate Advisor to Digital Communication & New Media track, Chestnut Hill College
 2015. Hiring Committee for Assistant Professor of Communication & Journalism
 2015 – present. Co-Coordinator, Women's Study Program, Chestnut Hill College
 2015 – present. Faculty Advisor, Modern Women's Club, Chestnut Hill College

2015. Designed “Digital Communication & New Media” degree for BA in Communication, Chestnut Hill College
 2014. Graduate Student Representative to the Communication & Culture Department, Drexel University

SERVICE TO THE PROFESSION

2017. Conference reviewer for the Hawaii International Conference on System Sciences (HICCS)
 2010-2017. Conference reviewer for the Association of Internet Researchers (AoIR)
 2015-2017. Conference reviewer for the International Communication Association (ICA)
 2013-2014. Conference reviewer for the Popular Culture Association (PCA)
 2010-2013. Conference reviewer for the American Association of Anthropology (AAA)

SERVICE TO THE COMMUNITY

2016. Invited Scholar, White House Office of Public Engagement. “Bisexual Community Policy Briefing: Cultural Issues of Significance for the American Bisexual Community.”
 2016. Guest Educator, Franklin Learning Center High School. “So What’s College Like? Preparing for College for First-Generation College Students.”

MEMBERSHIPS & AFFILIATIONS

- 2012 – present. International Communication Association (ICA)
 2012 – present. Popular Culture Association (PCA)
 2011 – present. International Assoc for the Study of Sex, Sexuality & Culture (IASSCS)
 2008 – present. Association of Internet Researchers (AoIR)
 2007 – present. Association of Queer Anthropologists (AQA, div of AAA)
 2007 – present. Communication & Information Technologies (CITASA, div of ASA)

RESEARCH INTERESTS

New Media & Internet studies; digital culture; social media; online activism; representations of gender, race, and sexuality in media; Critical Media Theory.